



## **2027 Board of Directors Election Slate**

### Summary of Candidate Qualifications



**Wendy Benedetto**  
Mirambell Realty

#### **Service and Experience**

- 2019 Graduate, Louisiana REALTORS® Leadership Program
- Eight years, St. Charles Parish Council Member
- Five years, St. Charles Parish Council Member-at-Large
- Board Member, River Region Chamber of Commerce
- Board President, A Safe Place of St. Charles
- Service with United Way, Destrehan Booster Club, and St. Charles Parish Recreation

#### **About the Candidate**

Wendy Benedetto has been a dedicated REALTOR® since 1998, bringing nearly three decades of real estate experience, leadership, and community service to the profession. She spent 26 years with Latter & Blum, where she built a successful career and consistently ranked among the top-producing agents in her office. In 2021, she founded the Benedetto Power Team, allowing her to mentor fellow REALTORS® while continuing to serve buyers and sellers throughout the New Orleans metropolitan area and River Parishes.

Wendy completed the Louisiana REALTORS® Leadership Program in 2019. Her leadership experience also includes eight years as a St. Charles Parish Council Member and five years as a Council Member-at-Large. Her public service strengthened her ability to listen, collaborate, manage budgets, understand policy, and represent a diverse community.

She currently serves on the River Region Chamber of Commerce Board of Directors and as President of the Board of Directors for A Safe Place of St. Charles. She has also served civic, school, recreation, and nonprofit organizations, including United Way, the Destrehan Booster Club, and St. Charles Parish Recreation.

**Wendy is committed to listening to NOMAR members, representing their needs, and using her experience to strengthen the association and advance the profession.**



**Dana MacCord**

Golden Rule Realty

**Service and Experience**

- Current Director, NOMAR Board of Directors
- Member, NOMAR Grievance and Professional Standards Committees
- Member, NOMPAT
- Sterling Investor, LARPAC
- Louisiana REALTORS® Leadership Program, September 2026
- 20 years of brokerage leadership experience

**About the Candidate**

Dana MacCord is a licensed real estate broker with 22 years of experience serving buyers, sellers, and investors throughout the New Orleans metropolitan area. She currently practices with Golden Rule Realty and serves on the NOMAR Board of Directors.

Dana has served on NOMAR's Grievance and Professional Standards Committees and is active with NOMPAT and LARPAC. This is her third nonprofit board appointment. Her approach to governance is grounded in preparation, candor, oversight, and stewardship. She believes a healthy board welcomes disagreement and earns members' trust by addressing difficult issues directly.

Before entering real estate, Dana and her husband owned and operated a custom picture framing business in Metairie from 1998 to 2011, growing it from one storefront to three locations. Managing payroll, inventory, and vendor relationships through expansion and the disruption following Hurricane Katrina shaped her understanding of the challenges small business owners face.

Dana also works as an independent consultant with Elite Wealth Club as a Member Experience Concierge, focusing on member engagement and service quality. That work reinforces her belief that an association is ultimately judged by whether its members feel served.

**Dana is seeking re-election to help keep NOMAR financially sound, technologically capable, and accountable to the brokers and agents it serves.**



**Rebecca Thomson**

Redfin Corporation

**Designations and certifications:**

- Real Estate Negotiation Expert (RENE)

**Service and Experience**

- Member, NOMAR Grievance Committee
- Member, NOMAR Professional Development Committee
- Founder and former broker-owner, EquityConnect Realty
- Broker experience in Louisiana, Alabama, and Mississippi
- More than 25 years of business, marketing, and nonprofit leadership experience

**About the Candidate**

Rebecca Thomson is a REALTOR®, broker, business owner, marketer, and lifelong relationship builder. She is running for the NOMAR Board because she believes the association should be as forward-thinking, responsive, and member-focused as the professionals it represents.

Rebecca has spent more than 25 years building businesses, developing strategic partnerships, leading teams, negotiating, solving problems, and creating opportunities. Her experience spans banking, nonprofit leadership, property management, and real estate, giving her a perspective that extends well beyond the transaction itself.

She became a Louisiana REALTOR® in 2017, earned her broker's license in 2022, and founded EquityConnect Realty. She has also held broker licenses in Alabama and Mississippi. As a broker, Rebecca experienced firsthand the challenges of running a real estate business, recruiting and supporting agents, navigating regulations, and keeping pace with a rapidly changing industry.

Her service on NOMAR's Grievance and Professional Development Committees strengthened her appreciation for the association's role in protecting the profession, developing REALTORS®, and advocating for the industry and its communities.

**Rebecca would bring an independent voice, broad business experience, and a commitment to helping NOMAR evolve and deliver meaningful value to its members.**



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### **Summary of Candidate Qualifications**



#### **Vickye Vasser**

HomeSmart Realty South

#### **Designations and certifications:**

- Licensed Real Estate Broker
- Licensed Attorney

#### **Service and Experience**

- Current Director, NOMAR Board of Directors
- Two years of service, NOMAR Board of Directors
- 2019-2021 Director, GSREIN Board of Directors
- 32 years as a licensed real estate broker
- 10 years as Sponsoring and Managing Broker, HomeSmart Realty South

#### **About the Candidate**

Vickye Vasser has been a licensed real estate broker for 32 years and has served as the Sponsoring and Managing Broker of HomeSmart Realty South for the past 10 years. She is also a licensed attorney, which gives her a valuable perspective on the legal, regulatory, and professional issues affecting the real estate industry.

Vickye currently serves on the New Orleans Metropolitan Association of REALTORS® Board of Directors and has served on the Board for the past two years. She previously served on the GSREIN Board of Directors from 2019 through 2021. These experiences have given her a strong understanding of the responsibilities of board service and the importance of thoughtful leadership, collaboration, and representation of REALTOR® members.

She is seeking another term because she genuinely enjoys serving and giving back to the real estate community that has been an important part of her professional life for more than three decades. She values opportunities to collaborate with other real estate professionals, exchange ideas, and address the issues facing the industry.

**Vickye would be honored to continue contributing her experience, time, and practical perspective to strengthen NOMAR and the real estate profession.**