

RRC ONE-DAY COURSE



Top of Mind Techniques to Boost Your Brand



ABOUT KIM CAMERON

An undiagnosed real estate addict, Kim lives & breathes real estate from her core. She hails from St. Louis, with a background encompassing building, rehabbing, property management & mortgage lending. She built a successful real estate team in 2005 & has never looked back. Cameron is also a speaker, trainer & top-producing REALTOR®. She is an RPAC Major Investor & committed to advocacy & protecting homeownership. She gives of her time & talent as an RRC Director, Missouri REALTORS® Executive Team and St. Louis REALTORS® Leadership Academy. Her energy is contagious.

May 2, 2019

8:30 AM – 5:00 PM

Presented by Louisiana Residential Real Estate Council

Course location: NOMAR
New Orleans Metropolitan Association of Realtors®
3645 N I-10 Service Road W
Metairie, Louisiana 70002
504-885-3200

318-219-6258 Carolyn Grimsley
www.CRS.com



In this dynamic one-day course, attendees will learn and apply advanced techniques for remaining top of mind with their spheres of influence. Through a series of engaging discussions and activities, we explore the benefits of consistent branding, how to create your brand, and how to implement that brand across all platforms including print and digital. Discover the effective use of social media, neighborhood farming, and other marketing strategies to distinguish you as the trusted advisor for existing and prospective clients. Attendees leave the class with a personalized marketing plan that will generate a continuous stream of repeat and referral business.

Upon the successful completion of this course, you will be able to:

- Master the use of social media, farming, and drip campaigns to maintain consistent contact with your clients
- Leverage your sphere of influence to build your business database and contact system
- Identify and implement effective strategies and tactics to gain client referrals
- Construct an action plan to distinguish yourself with consistent branding

Individuals who take this course will earn 8 credit hours toward the CRS Designation.

Contact Louisiana State RRC, to register today
Call or text 318-219-6258 or go to www.CRS.com.

About RRC

The Residential Real Estate Council is the largest not-for-profit affiliate of the National Association of REALTORS®.

With more than 34,000 agents, the Council is the leading education and networking organization for residential real estate agents.

It also awards the prestigious Certified Residential Specialist Designation® to top-producing REALTORS® who meet education, experience and transaction requirements.

Learn more about the Residential Real Estate Council and how the organization can help you today.

www.CRS.com



For more information on other RRC courses or obtaining the CRS Designation, the premier designation for residential real estate professionals, visit CRS.com.

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REGISTRATION FORM

WHERE: NOMAR New Orleans Metropolitan Assoc. of REALTORS®
3645 N I-10 Service Road W
Metairie, LA 70002
Phone 504-885-3200

WHEN: May 2, 2019
8:30 AM – 5:00 PM

Please call or text Carolyn Grimsley
318-219-6258 with any questions.

WHO: (ABOUT YOURSELF Please Print)

Name _____
NRDS# _____ License# _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

REGISTRATION FEE: \$149 RRC Member _____ \$ 174 Non-Member _____ Includes breakfast and lunch!

WAYS TO REGISTER:

Save \$50 by attending both CRS classes May 1 and May 2. Count me in! Code METAIRIE

1. Register online
<https://crs.com/learn/education-catalog/ViewClass.aspx?ClassID=13831>
2. Call: 504-453-4507 or 318-219-6258
3. Fill out the above information and mail to:
Louisiana RRC/CRS

3. Mailing Address:
LA RRC/CRS
c/o Kim Kantrow LA Finance Chair
Keller Williams Realty
8601 Leake Avenue
New Orleans, LA 70118

Please indicate preferred method of payment:

- Credit card - call 504 453-4507 to complete your registration.
- Check enclosed, make check payable to: **RRC**

CANCELLATION POLICY:

RRC, RRC States and licensees reserves the right to cancel any scheduled course. If a course is cancelled, you will be notified via e-mail or phone and will be given a full refund. RRC, RRC States, and licensees are not responsible for any expenses incurred by the registrant due to cancellation. Class cancellations will be accepted until one week prior to the event. Cancellations will be refunded minus a \$25 administrative fee. No shows will be charged the full registration amount.



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