



THE VACANT LAND SCAM WHAT YOU NEED TO KNOW

BE PREPARED

Seller impersonation scams are on the rise in New Orleans. Con artists use fake IDs and forged documents to "sell" vacant lots they don't own. NOMAR is here to arm you so that you and your clients don't fall prey to this fraud.

[VIEW THE STORY](#)

WHY USE A REALTOR®

A great real estate agent will guide you through the home search with an unbiased eye, look out for your best interest, help you stay focused on the issues most important to you, and adhere to the rigorous REALTOR® code of ethics.

- ✓ Acts as an expert guide.
- ✓ Offers objective information and opinions.
- ✓ Gives you expanded search power.
- ✓ Stands in your corner during negotiations.
- ✓ Ensures an up-to-date experience
- ✓ Your rock during emotional moments.
- ✓ Provides fair and ethical treatment.

SAFETY PRODUCTS FOR SMARTPHONES



Trust Stamp

A quick and simple tool to establish the identity and trustworthiness of a stranger before meeting them and/or providing access to your client's home or property. Available only to members of the National Association of REALTORS® and is accessed using your Member ID number.

How it works:

- Send a link to your customer before you commence a business relationship
- The customer provides a selfie, photos of their Identity and address documents and then completes a short online form
- You verify the data provided and a report is created and stored for your Organization

*subscription billed per agent

POWERED BY NAR





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SAFETY PRODUCTS FOR SMARTPHONES



Forewarn*

Work safer and smarter by instantly verifying a prospect’s identity and potential risks prior to a face-to-face engagement. In seconds, with a phone number or name, agents can verify a prospect’s identity, criminal records, bankruptcies, liens, judgments, address history, and property records all in one place, leading to safer and more productive interactions.



PeopleSmart*

Allows you to perform a background check on prospective clients before you meet them.

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NOMAR COURSE OFFERINGS

April 2023

PUTTING REALTOR® SAFETY FIRST: SAFETY STRATEGIES FOR THE MODERN REALTOR®

The goal of this course is to instill safety awareness and habits as second nature so that real estate professionals—as well as their clients and customers—know how to avert or respond to dangerous situations and avoid harm as they practice their profession.