



***8<sup>th</sup> Annual Economic & Real Estate Forecast Symposium***  
***Sponsored by Gulf Coast Bank***

**October 9, 2018 - Roussel Hall, Loyola University**

***New Orleans as an Innovation Economy: Making the Connections!***

- 12:30 - 12:40 p.m. ***Welcome & Introduction***  
Tania Tetlow, President, Loyola University New Orleans
- 12:40 – 1:20 ***New Orleans as an Innovation Economy – Evolution of an Ecosystem***  
Jon Atkinson, CEO, The Idea Village
- 1:20 - 2:30 ***The New Orleans Real Estate Market: In search of a Direction?***  
  
***The Trend Line: What does the data say?***  
Wade Ragas, Ph.D., MAI - Real Property Associates  
  
***The Residential Market: Taking a Pulse***  
Bill Bliss, Managing Broker Lakeview, LATTER & BLUM, INC/REALTORS®
- 2:30 - 3:00 Break
- 3:00 - 3:45 ***Legacy Economic Drivers: Aligning Strategic Assets***  
  
***The Convention Center: Positioning for 21<sup>st</sup> Century Tourism***  
Michael Sawaya, President and General Manager  
  
***New Orleans: Leveraging World Connectivity***  
Caitlin Cain, CEO, World Trade Center
- 3:45 - 4:30 ***The BioMedical District: An Engine for Innovation & Development***  
  
Dr. Gene D'Amour, Special Assistant to the President, Xavier University  
Chairman, Bio District Board of Directors  
  
Kurt M. Weigle, President & CEO  
Downtown Development District
- 4:30 - 5:00 ***Banking New Orleans: Financing in a Connected Economy***  
Guy Williams, President, Gulf Coast Bank
- 5:00 - 7:00 p.m. ***Biz Night Social in the Courtyard***  
Sponsored by Civic Source