



8th Annual Economic & Real Estate Forecast Symposium
Sponsored by Gulf Coast Bank

October 9, 2018 - Roussel Hall, Loyola University

New Orleans as an Innovation Economy: Making the Connections!

- 12:30 - 12:40 p.m. ***Welcome & Introduction***
Tania Tetlow, President, Loyola University New Orleans
- 12:40 – 1:20 ***New Orleans as an Innovation Economy – Evolution of an Ecosystem***
Jon Atkinson, CEO, The Idea Village
- 1:20 - 2:30 ***The New Orleans Real Estate Market: In search of a Direction?***
The Trend Line: What does the data say?
Wade Ragas, Ph.D., MAI, Real Property Associates
The Residential Market: Taking a Pulse
Bill Bliss, Managing Broker Lakeview, LATTER & BLUM, INC/REALTORS®
- 2:30 - 3:00 Break sponsored by ***Home Bank*** and ***First American Bank and Trust***
- 3:00 - 3:45 ***Legacy Economic Drivers: Aligning Strategic Assets***
The Convention Center: Positioning for 21st Century Tourism
Michael Sawaya, President and General Manager, Morial Convention Center
New Orleans: Leveraging World Connectivity
Caitlin Cain, CEO, World Trade Center
- 3:45 - 4:30 ***The BioMedical District: An Engine for Innovation & Development***
Dr. Gene D'Amour, Special Assistant to the President, Xavier University
Chairman, Bio District Board of Directors
Kurt M. Weigle, President & CEO
Downtown Development District
- 4:30 - 5:00 ***Banking New Orleans: Financing in a Connected Economy***
Guy Williams, President, Gulf Coast Bank
- 5:00 - 7:00 p.m. ***Biz Night Social in the Courtyard***